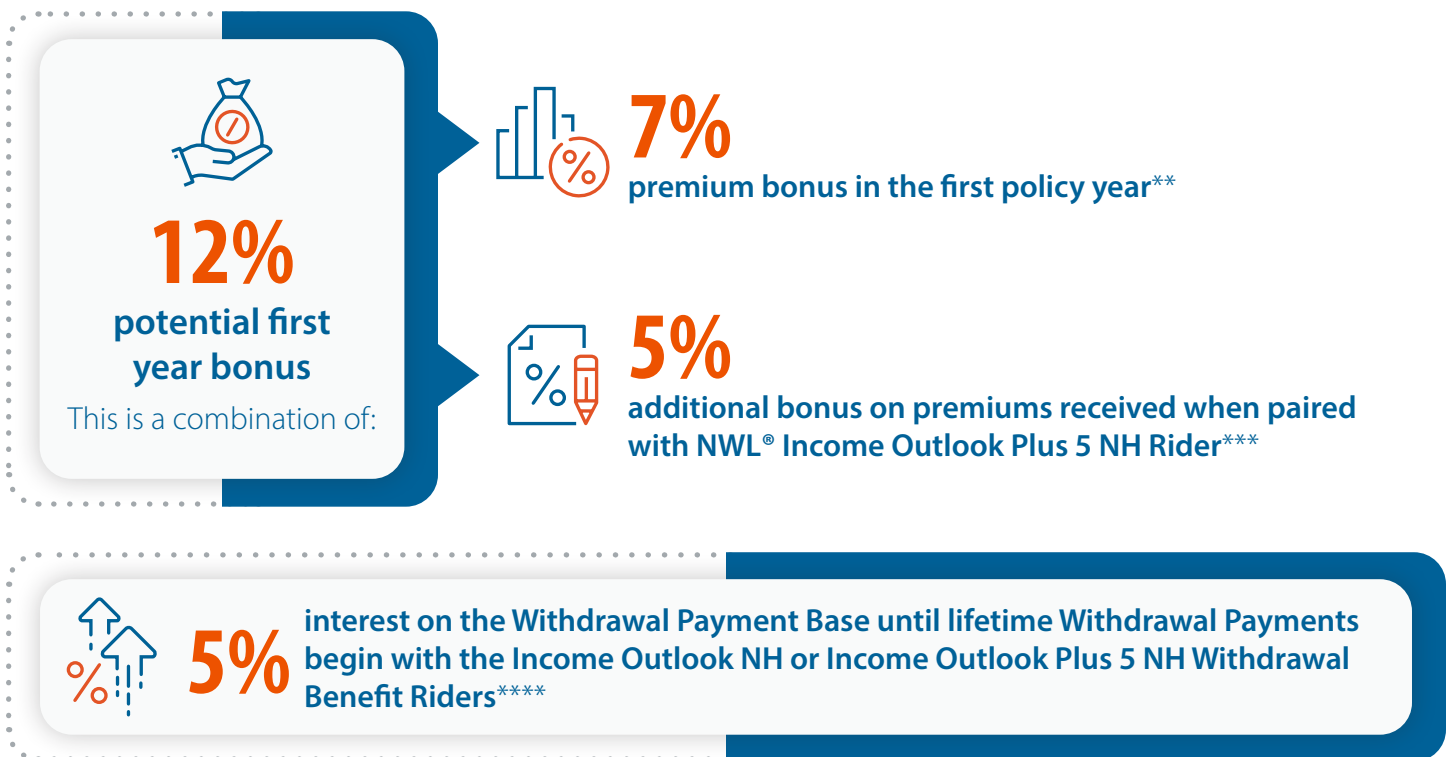


NWL Impact 10[®] *by the Numbers*

Backed by one of the top payouts in the industry*, this fixed indexed annuity gives your clients the opportunity to receive guaranteed income they can't outlive.

Giving your clients the ability to prepare for retirement with confidence can happen when you *look at the numbers.*



12%
potential first year bonus
This is a combination of:

- 7%** premium bonus in the first policy year**
- 5%** additional bonus on premiums received when paired with NWL[®] Income Outlook Plus 5 NH Rider***

5% interest on the Withdrawal Payment Base until lifetime Withdrawal Payments begin with the Income Outlook NH or Income Outlook Plus 5 NH Withdrawal Benefit Riders****

Learn more about NWL Impact 10[®].

Contact the NWL Sales Desk at 1-800-760-3434, or salesdesk@nationalwesternlife.com.

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NWL IMPACT 10[®] (01-1162-10 and state variations) is a flexible premium deferred fixed indexed annuity issued by National Western Life Insurance Company[®], Austin, Texas. *With the purchase of either of the following withdrawal benefit riders: NWL[®] Income Outlook Plus 5 NH Withdrawal Benefit Rider (01-3128-09 and state variations) or Income Outlook NH Withdrawal Benefit Rider (Policy Form 01-3164-16 and state variations). Withdrawal benefit riders not available in all states. Certain limitations and exclusions apply. **Subject to a 10-year vesting schedule. ***5% bonus is available on the Income Outlook Plus 5 NH Withdrawal Benefit Rider and is subject to a vesting schedule for annuitization or surrender and is fully vested for Guaranteed Lifetime Withdrawals or death benefit. ****Guaranteed for the first 10 years, unless restart is elected. Minimum Rollup rate is 1.00%. Rates are current as of March 27, 2020. See Income Outlook Plus 5 NH Withdrawal Benefit Rider for qualifications and requirements. Annuity Date is 22 years after the Policy Date and cannot be changed. Certain limitations and exclusions apply. Product not approved in all states. See policy for complete information and details.