

Experience NWL®

Our Focus

NWL® is focused on offering an innovative portfolio of annuity and life insurance products designed to meet your clients' unique retirement goals. We utilize prudent investment philosophies, foster strong relationships with our agents, and empower our team to deliver exceptional service.

Our More than 60-Year History









1956

NWL is founded

NWL entered the Universal Life market

1997 NWL introduced its first Indexed Annuity

July 2024 NWL became part of Prosperity Life Group

As a Prosperity Life Group company, NWL is part of a larger combined \$26 billion in total assets under management empowering more than one million customers.

Our Independent Ratings

Over the years, independent rating agencies have consistently recognized our financial strength and stability. We currently hold the following independent ratings:





Contact us today to learn more!

(800) 760-3434 | SalesDesk@nwlic.com | nwladvisor.com

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A.M. Best's ratings are based on specific factors related to the overall performance of an insurance company. An A.M. Best rating is indicative of the Company's financial strength, operating performance, and ability to meet its obligations to policyholders. Ratings range from A++ (superior) to F (in liquidation). The "A" rating identifies companies which have, on average, demonstrated excellent financial strength, operating performance, and market profile when compared to the industry standards established by A.M. Best. In the opinion of A.M. Best, an "A" - rated company has a strong ability to meet their ongoing obligations to policyholders.

Standard & Poor's ratings are an opinion of the financial security characteristics of an insurance organization with respect to its ability to pay out its insurance policies and contracts in accordance with their terms. Ratings range from "AAA" (extremely strong), to "CC" (extremely weak), and "R" (regulatory action regarding solvency).

NWL is the marketing name for National Western Life Insurance Company. Life insurance and annuities are issued by National Western Life Insurance Company, Austin, TX.

Prosperity Life GroupSM is a marketing name for Prosperity Group Holdings, LP, and certain of its subsidiaries, including National Western Life Insurance Company. For more information, go to www.prosperitylife.com.